

**SURVEY RESULTS
2001 ICC FALL MEETING
HELD JOINTLY WITH
IEEE/PES T&D CONFERENCE AND EXPOSITION**

December 15, 2001

Prepared and Reviewed by ICC Executives

Final Report

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2001 ICC FALL MEETING SURVEY EXECUTIVE SUMMARY

The ICC conducted a survey during its Fall meeting to gain input from ICC members about the future viability of meeting jointly with the IEEE/PES T&D Conference and Exp. There were 111 responses to the survey with some of those responding not answering every question. The percentages listed in this summary are based on the number of those responding to a particular question divided by the total number of surveys received (111). Therefore, the percentages listed will not add up to 100%.

Question one revealed that if a choice has to be made about attending the ICC or the T&D Conference, 68% would attend the ICC, 23% would attend the T&D Conference and 4% had no preference. This indicates that if the ICC meets separately in future years the ICC would expect a minimum drop in attendance of at least 23%. This conflict will occur every other year for the Fall meeting due to the IEEE/PES change in meetings structure. Some of those not attending hold leadership positions within the ICC.

Question two revealed that 30% of those responding to the survey would have to attend the T&D Conference and would not be able to choose their preference. The primary reason provided was because business interests would require many members to spend time on the show floor maintaining and developing their customer base.

Question three revealed that the majority of those responding to the survey found some benefit by jointly meeting with the T&D Conference. The benefits listed most often were, reducing costs by combining two meetings, increased opportunity to network with peers, and great opportunity to view the latest technology available for the power industry.

Question four asked for suggestions to improve a joint meeting by making changes in the format. The suggestions provided most often were, reduce conflicts between exhibitor time and technical meeting time, provide reduced registration fees for those only interested in certain aspects of the joint meeting, make it easier to find ICC activities in the final agenda and have all the ICC meeting rooms in close physical proximity with each other.

Question five asked what was detrimental in having a joint meeting. The respondents to this question indicated that the joint meeting caused a very low attendance at the ICC events, having the meetings separate from the hotel

reduced the amount of interaction and focus normally obtained during an ICC meeting, and some believed that being away from the office for a full week was very difficult.

Question six revealed that 49% believe that it is in the best interest of the ICC to try and meet jointly with T&D in the future, compared to 46% wanting to keep the meeting separate. Some of those who voted in favor of meeting jointly qualified their vote with the requirement that the detrimental issues concerning this meeting be resolved for any future joint meeting.

Question seven asked if there would be interest in moving the annual meeting at "The Don CeSar " in the Spring to avoid the bi-annual conflict that will occur with the T&D Conference. 77% of those responding to this question would like to meet at "The Don" in the Spring.

In summary, this survey reveals that due to the bi-annual conflict with the T&D Conference that is going to occur in the future, the ICC will be greatly affected by meeting separately during the T&D Conference. The financial cost of the affected meeting will go up significantly and the probability of a reduced meeting format is very high. Since most of the respondents found some benefit by meeting jointly, The ICC should approach IEEE/PES executives with a list of mandatory changes in the T&D format, that will eliminate or reduce the detrimental issues that occurred during this meeting. The changes should focus on eliminating conflicts between ICC business and the exhibitor's floor time, reduce costs, and improve focus on ICC issues.

The strongest opinion from the membership was revealed in question seven and that opinion was that the vast majority of the membership want to continue to meet in St. Petersburg at least once a year.

**SURVEY RESPONSE
TO
ICC'S JOINT MEETING WITH IEEE/PES T&D CONFERENCE
ALTANTA, GEORGIA
OCOTBER 28 -NOVEMBER 1, 2001
[Complete tabulated results]**

1. If you have to make a choice in attending either the ICC or T&D Conference, which one will you attend?

Choosing ICC 75 Choosing T&D 26 No preference 4

2. Will having the ICC meeting in conjunction with the T&D Conference prevent you from attending the ICC? If yes, why?

Choosing Yes 33 Choosing No 69

Part of the companies I work with will be at the T&D requiring my time

Because there is not enough time in one week for both meetings

The exhibition and meetings with suppliers

Booth duty

No, but it may limit how much I am able to attend

Number of people allowed to attend same function is limited

More people from our company will request for attendance. Approval may be more difficult

Depends on location

Attending the ICC co-located with the T&D is a total waste of time

Employer requires presence at T&D show

Company looks at number of personnel who attend a meeting, more than one person to attend needs VP approval

Approval to attend may be more difficult

Yes, limited time, overlapping ICC and T&D Expo. schedules

Too much conflict with floor exhibitions as exhibitor

Higher registration costs

No, but to attend sessions of interest in ICC & T&D

Presents lots of conflicts, especially with show restraints of a supplier

Too much trouble, the costs high, meetings too spread out, format insufficient

Limited number of people allowed to attend meeting. My company considers it all one meeting

Because insulated cable activity is my job

I shall go to the ICC because I am in the cable business

It is better to have them together

It will present time conflicts

Maybe, company may refuse permission to attend due to high cost of registration when held with T&D

As the attendance at working group meetings was only 7 people.

Booth duty as an exhibitor

Company will limit number of people attending and I will/could not be allowed to attend

It may, I might have to compete with other engineers in the Company to go to T&D show

Reasons for choosing yes:

Commercial aspects of business have a priority, cannot survive without customers

As technical rep for my company I must be available at the booth

Booth duties

Partially, Company will assign me to booth duty preventing me from attending some technical sessions

Much of my job requires that I meet w/manufacturer's on the floor

Booth duty, viewing the show

My company only allows me to attend one ICC meeting per year. The fall meeting that is held jointly w/T&D every other year is the one I will skip.

Company may make choice on who attends T&D without regard to ICC membership.

3. What benefits do you believe are obtained (for you and your Company) by meeting during the T&D Conference?

I get to go to T&D

Visit the T&D conference

Wider, more diverse

None

Less travel, consolidated travel

Attending the trade display

More chance to look at substation equipment and system accessories

Got more done but at the expense of the ICC

Having both at the T&D has given our company good exposure

Having additional opportunities for technical information, one trip

Get to see the equipment on the show floor and talk to many reps

1) Avoid one trip 2) see products/service providers in the exhibit floor

Absolutely none, it was terrible and everyone to whom I talked thinks it was terrible, including EXXON, Okonite, CTL, etc,

No real benefits

Probably none if only one person can attend

Save travel cost of one trip, not justifiable if organizational shortcomings persist

Obtain an understanding of more aspects of the electrical power industry.
Opportunity to meet with a broad spectrum of power industry businesses

More efficient

Same themes, same audience

Provides ideal opportunity to attend both ICC and T&D. May send extra person next time

Cost and convenience

Able to visit with more customers in one place at one time

To provide the opportunity to attend T&D conference at the same time

Financial, access to larger audience

1) Reducing the cost of one event 2) meeting potential customers who would not attend ICC

Expanded circle of suppliers expanded topics of discussion

Ability to attend both ICC and T&D

Able to meet with manufacturers and discuss findings and able to investigate other technologies as many of us have other responsibilities now in the new industry structure

Cost savings, longer exposure to information and products, enhanced contact making

Permits me to see wide breath of services and materials in my business area

1) Less expense of going to 2 meetings 2) When no sessions are of interest to me during certain blocks of time, I can then go to the exhibits.

Attend both

1) Much wider exposure to people working in industry 2) An opportunity to attend the exhibition

Receiving information on new developments

More information at T&D concerning broader overview of elec. dist. industry.
Also product show gives chance to examine products

Financially prudent - one travel expense and lodging

Kill 2 birds with one stone; More attractive for Co. Reps to attend

Only one meeting to attend, however, only a small part of the ICC can be attended due to time

It cuts down on travel costs for those rare occasions when we go to both ICC and T&D. The first half-day of T&D is a waste to most of us
Very little

The opportunity to attend both with the same travel costs

None

Reduce the number of trips for foreign attendees, larger numbers of attendees, meet with a large number of colleagues

More attendees to ICC, economic benefits

We can attend the meetings and meet with the ICC sessions we are interested in

Unsure if any exist

None, they should be separate meetings

Network with services and materials I use in my work, better informed, better decisions

Benefit; View exhibition; Problem, reduction and changes to regular meeting schedule

None

Able to visit exhibits

None for me but for the company

Not any

Huge exposure to latest manufacturers/providers products & services & discussions with them all in one place & time. On the other hand, the internet provides a lot of this, minus the discussion

Some value to see manufacturers, don't have a good answer, would prefer ICC and T&D separate

Many more topics presented at one place. Can see and do more at one time on one budget

Few if any, more of a distraction than anything

None

A broader technical audience & exposition, better cross pollination

Wider opening to other manufacturers and products

Opportunity to see exhibits, more industry contacts, and more technical presentations

One trip one week - two birds with one stone

Opportunity to see a more extensive list of customers

Wider audience, opportunity to exhibit products, more transmission and engineering companies attend

Reduces cost by eliminating a separate trip. By eliminating a trip, allows more time in office

Fewer travel days and travel expense – otherwise there is no benefit.

Perhaps hotel and travel expenses

Higher number of people available to attend both meetings.

Chance to view worldwide state of technology

Being able to see T&D show at same time was benefit to me but no benefit to company.

None

No benefits – it is difficult to attend all of the meetings, walk the show & do booth duty. Also the meetings take away booth traffic. If the booth traffic is not there, the vendors won't be either.

So people can see what the ICC does – for those people who wouldn't go to a meeting if held separately.

I had expected a larger user turnout at task group meetings but this was not the case.

One less trip gets more utility members to come to the meeting.

Visit the exp.; reduce travel expenses

More exhibits / a broader scope of training.

Get more things done at one place/time.

The only benefit I can see is decreased travel expense.

Possibly attending the Expo. but if the reps who call on me are on their toes, I will have already seen any new products in the show.

Allows participation in both. However, it presents too much to do in time allotted.

Cost savings for travel.

Combine the 2 trips.

4. What changes in the meeting format could be made to conduct ICC business more efficiently during the joint meeting?

Less overlap between booth times

Have the meetings earlier in the week

Coordinate ICC schedule with T&D's so that topics of interest to cable engineers are not discussed in WG's & DG's due to schedule conflict No overhead projectors/ microphones/slide projectors in the WG/DG meeting room

Skip ICC reception, separate from T&D 2) start ICC Monday am (T&D not open and nothing to do). Everyone (ICC Chairman, T&D speakers) have an authors/speakers breakfast except ICC. No need for ICC hotel, Provide ICC minutes as download from website only.

Earlier notification of date & meeting times, info on the week would be useful

I think the current schedule arrangement is fine Specifically starting ICC meeting one day later than the T&D conference is a good idea

Don't know

ICC events should be fully integrated into the PES / T&D schedule and not only partly

Have the meeting rooms tightly grouped (physically)

Have ICC reception Monday night. Have ICC Subcommittees soon enough to not rush AEIC so much

None, scrap it; certainly I will not attend another co-located ICC

Better communication-meeting to start at 8AM but starts at 8:30, etc

Separate meeting schedules completely, hold ICC meetings in hotel, and allow for one day visiting expo.

ICC program outline on paper-meeting room details etc, poor. Needs to be better integrated into IEEE program guide.

Not have overlap with T&D technical session. Maybe only have ICC meetings for 1/2 day for entire week vs. two full days

Allow registration only for ICC not only for both

ICC meetings are too ambitious. Schedule panel sessions at T&D for committees ABC&D; The subcommittee & WG chairs can arranged their own meetings; Spring ICC can schedule

Better layout of ICC program

Shorter meetings; not held during times of other significant meetings

Avoid having meeting/presentations after the exhibition closes-only 10 people attended the paper presentations

Avoid overlap of working groups from different subcommittees forcing members to choose

Meeting schedules, need to combine agendas in a more clear fashion

T&D show limited to max 2.5 days have ICC activities follow as a one block type event

Start ICC meetings on Tuesday rather than Wednesday Have ICC meet Tuesday-Wednesday (end Thursday noon) hold TRXLPE definition earlier in the week.

It would be more efficient to have ICC sessions at the ICC headquarters hotel unless the hotel was much closer to the convention center.

Same hotel for banquet, reserve one full day for touring the floor

Try not to disperse presentations too much

Do not know if internal ICC conflicts could be resolved; it might be desirable to have only ICC presentations (no T&D papers)

Let ICC orientation coincide with T&D

Limit the scope of IC C activities for this meeting only, just present papers and host panels as a part of the overall IEEE program

Would have preferred to spread out the WG mtgs. by using Friday morning. We usually have 2 1/2 days. Much more conflict. Have numerous banners in the hallways promoting ICC. Coordinate opening session and subcommittee starting times with T&D start times (WG would be able to start earlier).

T&D meeting Mon-Wed, ICC meeting Thurs-Friday

Better information about the ICC activity and meetings

Include a complete agenda of ICC in T&D's program

One point - there are too many overlapping sessions. Since I am concerned with distribution matters, I would prefer to have separate tracks for distribution and transmission

1)Possibly schedule ICC meetings in the afternoon, PES in the morning. 2) Make better use of time, we continue to have canceled meetings or ones that end early

Roberts rules

None

Resolve meeting conflict/problems, how?

Space out the sessions so that meetings occur each day

Generally OK in 2001 except that the programs issued by ICC and by T&D should be consistent

Not sure it is possible

Remove conflicts with activities, tours, and exhibits, eliminate ICC reception-not effective

Some how encourage attendees to the meetings and away from the Expo.

Need manufacturer involvement in Sub-committee and WG meetings.

Keep “standard” meeting times to avoid confusions like 1:30pm vs. 2pm
Or 8am vs. 8:30am

It would be better to coordinate ICC work groups & presentations on 2-3 days & keep IEEE presentations on separate days. Must allow at least one day for the Expo.

Possibly ICC meals (breakfasts?) in addition to transnational luncheon

Perform ICC meeting starting Friday continue during Saturday. Possibly have educational program on Thursday afternoon.

Avoid conflicts, have a common reception, start on Tuesday

Spread ICC meetings out a little more to avoid conflicts and continue to keep T&D papers authored by ICC from conflicting with ICC meetings.

Must schedule ICC events to prevent conflicts with Exhibits and T&D Conference

No opinion

Right now I have a problem attending all of the meetings (ICC). There are too many schedule conflicts.

Have fewer times of conflict – probably only one day.

Meet 8-10 each morning for meetings – no conflict with show. Have more modified poster sessions like the show organized.

Since there was average attendance at Sub D working group meetings and sub D committee only 20 people, I suggest that Sub D Committee and working groups not meet at joint meetings.

If we “must” be joint, then either have the ICC before or after the T&D

Have all ICC meetings start at 2 pm Wed. afternoon & conclude Friday at noon. Less conflict with show, but people can still get home Friday.

Don't cut back on the meetings & don't change the schedule at the last minute. This was the 1st ICC meeting I've attended & I was disappointed that some of the subcommittees didn't meet.

Have the exhibit portion begin Monday at 9:00 AM and end Wednesday at 5:00 pm Concentrate the ICC activities on Thursday and Friday.

I think the ICC should use the first day to have meetings so that more meetings can take place.

I like the format as it is now.

A slideshow overview of papers

Publish a list of presentations to be made at the subcommittee meetings as is done for a normal ICC meeting. This would simplify the process of selecting meetings to attend to maximize the benefits for each participant.

Hold the meeting M-W as if T&D were not there. Deciding what to attend during conflicts is my problem not yours.

Start at beginning of conference so those only allowed several days can actually do both events.

Space out the sessions so that meetings occur each day.
No but St. Pete was a nicer place

5. What do you think is detrimental to the ICC by having the meeting with T&D conference?

Too much going on at the same time

Registration cost is tripled, reduced attendance in WG/DG due to schedule conflicts. No overhead projectors/microphones in meeting rooms

Too much to do in same week. I like St. Pete Beach

Conflict of interest with some meeting times and different groups

None

Did not attend many ICC meetings because of conflicts with super session panels
Poor schedule, not clear information about events

Meetings were physically far apart, lodging is far from meetings, the intimacy of the ICC is lost. I did not meet some people that I wanted to. My wife found it to be not as enjoyable and won't come again. This is an unhappy situation for me. Away from the office for a whole week, because of size of T&D show, must be in a large city, would prefer St. Pete

Can't find people, which is the entire point of attending the ICC, to have all the right people in the same place at the same time

The effort or focus of the ICC was diluted by combining with the T&D show. The joint meeting requires a full week commitment, which is difficult

Time conflicts with too much to do

Difficult to get to both ICC and T&D on first and second day of ICC

Too much conflict of schedules and papers

Overlaps and that many people had responsibilities/obligations @ T&D show. The final program could have been page color coded, much better

Cost of networking opportunities

Starting meetings at 8:00 am with all additional activities going on late into afternoon (& evening) meetings are off site from ICC hotel

Competition with other vendors

The \$295 + \$35 registration fee

Distraction of exhibits contributed to low attendance in sessions especially after exhibits opened. Manufacturers and others who had booth duty could attend only very few ICC sessions

Can't come up with anything

The overall length of the meeting is extended by at least 2 days
Competing presentations

Less interest and participation in the ICC

Some people get pulled away from the ICC sessions to spend time at the exhibits

Attendance at sessions

It was distracting to the work and meetings normally held by the ICC. I feel there was a lack of the technical and personal interchange that has made ICC meetings so valuable in the past.

Coordination of IEEE technical program with ICC. There are often conflicts with timings

The amount of time for ICC meetings and business was too limited

Possible confusion between the conference from IEEE and ICC

Nothing but possibly confusion between the events

People must choose between ICC and PES meetings. Manufacturers have booth duty and may miss attending some of the committee meetings

Yes

Papers, full registration

Meeting reductions and conflicts

Poor attendance and meetings postponed until the next ICC meeting

Less time for WG&DG meetings, but this may not be a major problem if only 1 out of 4 meetings is with T&D. Some people came to the Fall 2001 meeting who have not been seen for several years

Reduced meeting attendance/participation
Lack of ICC people at sessions

Big loss in actual attendees to the meetings, whether opening session, Subcommittees or WG meetings.

Too many related ICC/T&D presentations going on at the same time. I missed some good sessions because I had to choose.

Far less networking – diluted Exp.

Could not participate in conflicting meetings

We lose some identity, been so diluted

I could only attend the ICC before and after the opening of the T&D

Monday T&D opening sessions were not of interest to most ICC people.

T&D agenda was confusing; conflicts keep me from attending all the functions that I wanted to attend

Booth duty prevented suppliers from attending several ICC functions

ICC meetings should not overlap

Many companies assign their technical people to booth duty, can impact in time availability for attending ICC technical meetings, Also ICC attendee are spread out in separate hotels making it more difficult to meet with other meeting attendees.

Business/sales/marketing commitments

There are too many meeting conflicts. There were numerous meetings I could not attend.

Too much to do. However format of meeting could be changed like 4, to relieve that obligation to be at subs meetings.

Too many ICC members had booth duty and attendance at working group meetings was very low.

Conflicts with other interests, too many sessions at the same time.

Not able to have as many working group meetings, nor were they as productive, as many people did not attend.

Cut down on the number of working groups that meet.

I believe participation by suppliers was limited do to other commitments, which are required when considering the cost to suppliers for the show.

Our companies expect us to man the booth and have discussions with our customers. I dictate the ICC meetings since some people are working.

Too little time to visit the exp., attend some of the PES presentations (technical papers) and attend (at the same time) the heavy ICC schedule

There were too many activities competing for the attention of ICC attendees. This resulted in much lower attendance than normal at subcommittee & working group meetings

Forcing either/or choices when meetings conflict.

Basic competitions for time. Also, requires a week of hotel and meal experiences which affects budgets and benefits vs costs analysis.

Limited time to look at T&D exhibits & equipment.

Too long.

Poor attendance & meetings postponed until the next ICC meeting.

St. Petersburg is a nicer location, ICC gets lost in overall conference, more difficult to find/meet ICC participants

Bigger is not better, less is More!

6. Is it in the best interests of the ICC to try and meet jointly with the T&D Conference in future years?

Choosing Yes 54

Choosing No 51

Why Yes:

To skip an ICC meeting may create some instability in attendance

To keep company's from choosing one or the other

Don't see an opportunity

Formally from Germany, I have one long way to travel

Meeting more people and mftrs in relation to the substations

All the reasons given by Teddy Puttgin at the General session

I think every second or third year would be sufficient

One trip, additional information on the T&D conference and exposition

If only met with ICC every 2 to 4 years it would be okay

Saves on travel costs, only need to make 1 trip

Sitting on the fence

More efficient use of everyone's time

Easier for overseas visitors to justify

But only in a much better organization = try to have the conference within the exhibition timing

To attract more people to ICC

The present business environment is changing, multi-tasking is common and you gain efficiencies for businesses as well as coordinators for such meetings

Maybe every four years if kinks can be worked out

So have ability (or greater likelihood of attending both rather than only one or neither

Reduced travel costs

Allows networking and greater information exchange

Even though there are very many obstacles, we will continue to have attendance problems in Fall ICC meetings due to travel (make T&D every three years)

Common interest, cost reduction

The company I represent is more likely to send someone to T&D over ICC

Benefits of increased attendance and a lower cost overwhelms the detrimental aspects

I am not sure there is any choice, however, IEEE decreasing the time between meetings will further reduce supplier participation

Only if a significant number of ICC members are faced with either/or decision on meeting attendance. (Sub D least interested, I expect)

Cost saving and compensate travel restrictions

Give one more try to see if a joint meeting can be efficient

Exhibits, industry contacts, more technical papers

Concept is great if conflicts can be removed

Restructuring the format may improve the conference

If the timing issues can be worked out otherwise better to keep separate

Reduced travel costs

Economics. ICC. 2 meetings in the fall costs more and wastes 2-3 days in travel depending on the location. Must justify each meeting. Broad scope of T & D is better to justify.

From a financial point – yes, but from a standpoint of constructive work on standards no. Since it occurs once every 4 mtgs. – yes.

It probably is in the best interests of ICC to meet jointly w/T&D but not mine.

Even due to the conflicts, it is the best use of time

Why No:

Unless we pick up extra attendees, can not justify both T&D and ICC

I think there are too many time conflicts

Attendance is too limited by a utility to attend the same conference

Meeting with the T&D Conference in future will diminish the focus of the ICC meeting

Participation is diluted in the ICC

Won't get approval to attend watered down participation

Focus is lost meeting away from hotel, results in loss of efficiency doing the "day job", loss attendance of ICC meetings due to Exp. visits, reduced interaction with fellow engineers

Widely different topics and combined to technical programs, too much overlap
Attendance may not be problem if meetings times are spaced out

I believe that the ICC will gradually lose its independence and that it will not be as productive as in the previous meetings.

It puts too much time constraint on ICC meetings

Conflicts

No ICC has more clear objectives

Meeting reductions and conflicts

Too much to cover

Little ICC work being done

Too many conflicts-can't do a very good job at either one

I think that having all of the meetings of ICC & T&D plus the Exp. is just too much for one week time frame

For me, this format detracts from the opportunity to interact with other ICC members.

Conflicting show hours with meeting

Uses more time preventing other meetings from happening, such as, AEIC/ICEA MEETINGS

The same location would be ok – because of less travel expense & travel time reduction. However there should be little/no overlap. On the other hand, this would extend "one time" duration away from everyday business.

No participation in ICC meetings by members due to conflicting interest by members.

Reduced attendance at working group & discussion groups.

Attendance at the working group meetings lacked several key working group.

It dilutes the ICC meetings because we are working. We can have panel sessions to gather feedback and get ideas to take back to the ICC.

The reduced attendance at working group meetings has a very detrimental effect on working group productivity.

With companies cutting costs. T&D is and has been reviewed as a luxury meeting with little or no technical advantage or benefit.

Too much to do in a limited time frame.

It does not work and everyone hates it. Many will not come again. Certainly I will not.

Too few attendees

Time

7. Would you like to meet at St. Petersburg in the Spring versus the Fall if the ICC cannot meet in the Fall due to conflicts with the T&D Show?

Choosing Yes 84 Choosing No 12

Comments:

Meet at St. Pete's in the Fall

Good idea

Do not care

Does not matter

Don't care

No preference

Either

I like Florida in the Fall

Please remember April and May in St. Petersburg is hot and those in the north may not like the heat.

Spring Breaks-too many rowdy college kids

Travel to St. Pete is very reasonable for me. This is the primary reason I answered yes – otherwise it would not matter to me where the meeting is located.